



DOWNTOWN

FRANKLIN, TN

41ST
ANNUAL

PUMPKINFEST

HERITAGE FOUNDATION OF WILLIAMSON COUNTY, TN

Hosted by Downtown Franklin Association

NOW A 2-DAY FESTIVAL

SATURDAY
10AM-6PM

OCTOBER
24TH & 25TH

SUNDAY
11AM-5PM

PRESENTED BY



AUTUMN ALLEY
PRESENTED BY



MAIN STAGE
PRESENTED BY



BEER GARDEN
PRESENTED BY



KID ZONE
PRESENTED BY



ROADSHOW STAGE
PRESENTED BY



PET & PEOPLE
COSTUME CONTESTS

PRESENTED BY
JACKSON

ACOUSTIC STAGE

PRESENTED BY
CORCORAN
REVERIE

FRANKLINPUMPKINFEST.COM



SPECIAL ACTIVITY AREAS

AUTUMN ALLEY Presented by PUBLIX

Autumn Alley is back with a full block of fall fun on Main Street! Between the square and 4th Avenue, watch local artists compete in a live pumpkin painting contest hosted by the Williamson County Arts Council, then cast your vote for the winners! You'll also find the Sister Cities Great Pumpkin, the Pumpkin Tree, the Boy Scouts, photo ops, free games, face painting, and more.

COSTUME CONTESTS Presented by JACKSON®

Don't forget to come to PumpkinFest dressed to impress! Enter our Costume Contest to show everyone your creative flair or outfit your four legged friends and enter them in our Pet Costume Contest! *Line-up begins at 12PM for humans, and 3:30 PM for pets.

KIDZONE Presented by HOPE UC

Looking for endless fun at PumpkinFest? Look no further than KidZone! With exciting games, creative crafts, and engaging activities, KidZone is the ultimate destination for your little adventurers. *Located in the Landmark Booksellers Parking Lot.

MAIN STAGE Presented by NISSAN

You can't have PumpkinFest without MAIN STAGE! Rock on over to the Square to see a variety of bands, acts, and performances take center stage.

ACOUSTIC STAGE Presented by CORCORAN REVERIE

There's plenty of great music awaiting you at PumpkinFests's Acoustic Stage!! You're not going to want to miss out on this year's incredibly talented lineup of performers on the corner of 4th and Main!

ROAD SHOW STAGE Presented by REDBIRD REAL ESTATE

You won't want to miss the talent lined up for this stage, because it's on a TRUCK! Catch live performances rolling at the corner of 2nd and Main.

FEARFEST Presented by The Franklin Theatre

Stop by for FearFest, the Theatre's annual Halloween movie marathon, running all weekend long! Film screenings are ticketed, but restrooms and concessions are open to all PumpkinFest guests.

JOIN THE SCARECROW CRAWL



Enjoy discounts and be entered in a raffle to win a family movie 4-pack (4 movie vouchers, 4 popcorn vouchers, and 4 soda vouchers) at The Franklin Theatre! One raffle winner will be chosen for each day of the festival. Grab a passport and follow the Scarecrow Crawl to find the unique Scarecrow at each destination and write its code on your passport to enter!

- Elle Park

• Hollie Ray Boutique

• Kilwin's Franklin

• The Franklin Butchery

• Visit Franklin Visitor Center

• Shuff's Music
- Savory Spice

• Heart and Hands

• The Franklin Theatre

• Rooted from Yarrow Acres

• Tweeds Custom Suits

• Franklin Road Apparel

Passports available at the HF tent on the Square or at the Shuttle Stop entrance.

FOOD VENDORS

- F1 Flour and Forge

F2 Smokey Dawggs Gourmet Hot Dog Co.

F3 Cousins Maine Lobster

F4 Salsa Franklin Taco

F5 This Turkey Here

F6 Ground Food Truck

F7 Bullbourne Bison

F8 Palmare

F9 LoneStar Daughters Cafe

F10 ARRIVAL Coffee

F11 Lolly Gourmet Pops
- F12 The Franklin Butchery

F13 The Street Food Connection

F14 Scoop de Ville

F15 Peace Love Quesadillas

F16 POSH Privy Restroom Trailer

F17 Hogwood BBQ

F18 40 Below

F19 Fox Fudge

F20 Whitney's Cookies

AA 1 Tristar Tap Truck

AA 2 Chillz on Wheelz



PUBLIC WIFI ACCESS
Scan the QR code above for free public wifi access while at our festival! Public Wifi is provided by our Connectivity Partner, United Communications.

MAP LEGEND

- +

FIRST AID
- i

INFORMATION
- 🚻

RESTROOMS
- 🚌

SHUTTLE STOP
- 💵

ATMS
- 👤

SCARECROW CRAWL

BOOTH & PARTNER DIRECTORY

VENDOR KEY		
*	Double Booth	
***	Triple Booth	
PS	Public Square	
AA	Autumn Alley	
KZ	KidZone	

AA3	Boy Scout.	140	Wyndi J's Custom	403	sanctuaire	509	Speckled Rabbit Woodworks	PS 17	Power Home Remodeling
AA4	Deer Run Camps & Retreats	141*	Swinford Designs	404	Palmer Kennedy	510	Glitter and Toadstools	PS 18	Academy of Westhaven
AA5	Fantasy Face Artistry	143*	Num Num's Mountain	405	crickets & clovers	511	Christian Prayer Candles	PS 20	Nashville Scene, Williamson Scene
AA6	Arts Council of Williamson County	145*	Dixie Pottery	406*	Bearded Bee Works.	513	Campbell Craft Woodwork	PS 21	Sanctuary Functional Medicine
101	Alani Nu	147*	Britts Leather Co.	408	MP Studio	514	Vintage Again Arts	PS 22*	Magnolia
102	Destin Fine Woodworking	201	Twine Graphics	409	Rooted from Yarrow Acres	515	Christina Alford	PS 24*	Xfinity
103*	Dakota TJ's	202*	Shiver 'N Sweat Woodworks	410*	Little Boo-tique	516	Sutton and Suede Hat Co.	PS 26	Nashville Predators
105*	Jason Stoddart Photography	204*	Southern Bales - Art by Allie's Studio	412	Tom Beckbe	517	Silver Elevations	PS 27	Grimmett Law Firm
107*	Music City Made	206	Authors Circle Mid TN	413	Cowboy Science	518	Youth Villages	PS 28	Craft Body Scans
109*	North Fork Mercantile	207	Soul Society Beauty and Boutique	414	Flying Cow Tallow	519*	Star Mountain Soap Company	PS 29*	Williamson Health
111	Cheiman Tea	208	Candylane Jewelry	415*	McCrearys Irish Pub and Eatery	521	Modern Bronze	PS 31	Ace Kettle Corn
112	Gorgeous Chaos Designs	209	Toodlebug's	417	Stable Reserve	522	Hudson River Inlay	PS 32	Bavarian Bierhaus
113	Maxxdoggtoyz	210	Good Boy Biscuit Co.	418*	Princess and Papa	523	Brazier Moon	PS 33	Woolson Concessions
114	Brush, Quill and Monsters chickadee co.	211	Fabled Raven	420	SEWphisticated Styles	524	Fable Beard Co.	PS 34	Buffalo Texas Sausage
115	Designs by Mia Lauren	212	Walden Farmacy	421	Southern Clay by Ejide	525	Fable Beard Co.	PS 35	The Steel Pony
116	EVOriginals	213	Jason Stoddart Photography	422	The Diggingest Girl	601	Corcoran Reverie	PS 36	Sweethaven
117	MADWAG	214	Music City Made	423	The Candler Maker	602*	WW Farms Lavender Fields	PS 37	Ellie's Old Fashioned Doughnuts
118	Landmark Booksellers	215*	The Oak Shed	424	The Heirloom Shop	604*	In The Potters Hand	PS 38	Southeast Christian Church
119*	Nashville Opera	217	Heart & Hustle Paper Crafts	425	Dan Powell Art	606	Hey Fancy Plants	PS 39	City of Franklin Sanitation
121	Bethany Christian Services-TFC Smyrna-TN	218	Great Thou Art	426	Welded Permanent Jewelry	608	Beyond Baubles & Trinkets	PS 40	Great Day Improvements
124	Hollie Ray	219	The Pearled Rose	427	Vinnie Louise Franklin	609	Fiddle & Flame Candle Co.	PS 41	Tennessee Titans
125a	Elle Park	220	Pottery Art by Jana Rohlickova	428	WILDER	610	J R Whitsett Woodworks	PS 42	Heritage Foundation of Williamson County
125b	Robert Mayo	221	Jewel Hippie	429	Port Royal Woodworks	611	Mimi & Dottie	PS 43	Williamson Herald,
126	PIECES PAST	222	Pedego Franklin Electric Bikes	430*	The Olive Branch Candle Co.	701	Lux Candle Co.	PS 44	Southern Exposure
127	Hightower Crafts	223*	Simply Amazing Apples	432	Kilwins Franklin	702	Ramblin Bee	KZ	United Communications
128	Andrea Cropper Art	225	City of Franklin Water Management	433	JONDIE	703	Hollywoof Styles	AA	Hope UC
129	Bailey & Daisy Series	226	Nana's Workshop	434	Emily Combs Art	704	Circle K Art	Costume	Jackson Insurance
130	ArtworksbyKim	227	Southern Edge Wood Design	435	Philanthropy	705	Nancy Crochet Flowers	AA	Tristar Tap Truck
131	Fleur de Lis Farm TN	228	Crew of 5	436	Craig's Wood Art	706	Bull Boards		
132	Frosty Fried TN	229	FLU KISSES	437	Friends of Williamson County Animal Center	707*	Jennifer Lynn Crafts		
133	Selah Publications	230	Braxton's Books & Boards	438*	[PICKLES]	709	Campana Leather		
134	The Cozy Cottage Co.	231	HAYDS	440	Khatya's Ceramics	710	Shepherd Pottery and Art		
135	The Memphis Maker	232	Knox Handmade Toys	441	Redbird Realty	711	Half Pint Tie Dye		
136	Lemon Zesty	233	Ginger and Minx	442	Franklin Theatre	712	Buff and Huck		
137	Milton Maison	234	Fire Light Creative Services and Art with Dr. A.	443	Franklin Pride TN	Face Painter	Fantasy Face Artistry		
138	St. Philip the Apostle	235	Band In My Hand	444	Pottery by Wes	PS 1	Williamson Health		
139		236	Bake to Belong	445*	Binks Outfitters	PS 2	Mix 92.9		
		237*	Nicholas Ricaurte	447	Cinder Bella Studios	PS 3	96.3 JACK FM		
		239	Amp Lamps	448	Finnleys	PS 4	Passanante's Home Foods		
		240	Keepsakes and Flowers	501	Puckett's Restaurant	PS 5	Cosmetics Boutique		
		241*	Fabulina Designs	502*	Nashville Heritage	PS 6	Braswell & Son		
		243	Leaf Filter	504	Law Enforcement Assistance Partnership (LEAP)	PS 7***	Nissan		
		401	Southern Grace / SkinTheoryRx	505	2 Nerds and a Dog	PS 10	City of Franklin Parking Study		
		402	Heylee b	506	Action Minifigures	PS 11	Big Blue Marble Academy		
				507	So Loved / So Love	PS 12	Sports Illustrated Resorts		
				508	Both Hands on the Wheel	PS 13	Trugreen		
						PS 14	Dog Training Elite		
						PS 15*	Publix		

Scan the QR code to participate in our Community Survey



STAGE SCHEDULE

 MAIN STAGE presented by  	OCT. 24 SATURDAY 9:45 Opening Remarks 10:00–10:30 Southern Irish Dance 10:35–11:05 Rocky Top Revue 11:15–11:45 NS Dance Academy 11:55–12:25 WCPR Rhythm & Spirits 12:30–2:00 People Costume Contest presented by Jackson 2:20–3:05 School of Rock 3:10–4:00 Mark Anthony Ensemble 4:00–4:45 Pet Costume Contest presented by Jackson 5:10–5:45 Brandon Scott	OCT. 25 SUNDAY 11:10–11:40 Ann Carroll School of Dance 11:50–12:20 Histown Dance and Performing Arts 12:40–1:10 Nashville Opera 1:40–2:20 School of Rock 2:30–3:00 Music City Strings 3:20–3:50 Musicville 4:15PM–5:00 Brandon Scott
ACOUSTIC STAGE presented by  REVERIE	OCT. 24 SATURDAY 10:30–11:30 Ella Gracen 11:40–12:40 Taylor Tuke 12:50–1:50 Danny Nocito 2:00–3:00 Ashley Carson 3:10–4:10 Patrick McCormic 4:20–5:20 Danza Azteca Quetzalli	OCT. 25 SUNDAY 11:30–12:30 Aftyn 12:40–1:40 Sarah Grace Manning 1:50–2:50 Hiwassee Bend 3:00–4:00 Lindsey Liebro 4:10–5:00 Rayshard
ROAD SHOW STAGE presented by  REDBIRD REAL ESTATE	OCT. 24 SATURDAY 10:30–11:30 David Rondoni 12:50–1:50 Ashley Carson 2:00–3:00 South Margin 3:10–4:10 Rayshard 4:20–5:20 Danza Azteca Quetzalli	OCT. 25 SUNDAY 11:30–12:30 Patrick McCormic 12:40–1:40 Jake Martini 1:50–2:50 Danny Nocito 3:00–4:00 Lilia & Bruno 4:10–5:00 Taylor Tuke

A FULL WEEKEND OF AUTUMN MAGIC!

AREA SPONSORS

MAIN STAGE
PRESENTED BY



ACOUSTIC STAGE
PRESENTED BY



KID ZONE
PRESENTED BY



AUTUMN ALLEY
PRESENTED BY



COSTUME CONTEST
PRESENTED BY



ROAD SHOW STAGE
PRESENTED BY



BEER GARDEN
PRESENTED BY



CONNECTIVITY
PARTNER
PRESENTED BY



EMS PARTNER
PRESENTED BY



MAJOR SPONSORS



MEDIA SPONSORS



Songwriters Series Sponsored by



Where a show is only the beginning!

10/26	Halloween Party Extravaganza	10/31	FearFest: Coco
10/29	FearFest: Nope	10/31	FearFest: Beetlejuice
10/30	FearFest: Rocky Horror Picture Show	10/31	FearFest: Obsession
10/30	FearFest: Child's Play	10/31	FearFest: Halloween
		10/31	FearFest: Psycho
		11/6	Glenn Miller Orchestra

615.538.2076 | FranklinTheatre.com | 419 Main St., Franklin, TN 37064

GIVE THE GIFT OF LIVE MUSIC -
GIVE A FRANKLIN THEATRE
GIFT CARD!



FranklinTheatre.com/giftcards

41ST ANNUAL



PUMPKINFEST

HERITAGE FOUNDATION OF WILLIAMSON COUNTY, TN
Hosted by Downtown Franklin Association

FRANKLINPUMPKINFEST.COM