



HERITAGE FOUNDATION

WILLIAMSON COUNTY, TN

DOWNTOWN
FRANKLIN
ASSOCIATION

The
FRANKLIN
THEATRE

FRANKLIN
Grove
ESTATE & GARDENS

REPORT *to the* COMMUNITY | 2021





RESILIENCE



See our 2021
Year in Review

(scan with your phone)



www.WilliamsonHeritage.org/ReportToTheCommunity



Photos: Daniel C. White Photography

Dear Friends,

As I reflect on 2021, one thought keeps coming to mind: resilience. The Heritage Foundation of Williamson County, TN and its divisions were not immune to the global pandemic. In the interest of public safety, we were forced to pivot in many ways during 2020 and 2021. Yet for us, the story of 2021 is one of adaptation and making expanding strides toward a sense of normalcy around our treasured work of building community through historic preservation.

The beginning of the year found us working remotely and transitioning to online activities such as conducting virtual Warwick Lecture Series events, presenting virtually at national conferences, postponing the annual Main Street Festival, and hosting livestream concerts. But as the year progressed, we were able to welcome back all three of our signature downtown Franklin festivals, host sold-out performances at The Franklin Theatre, bring a world-renowned preservationist to town as the keynote speaker for our Preservation Symposium, hold meetings about the proposed Franklin Grove plans, celebrate together at the Heritage Ball, and venture into the community to conduct historic site visits.

I marvel at the resilience of not only our team, but of this Williamson County community that we serve. You stood with us during this unusual period in world history. Your generous support enabled us to meet our budget in 2020 and 2021, a feat few nonprofits can tout. Furthermore, you encouraged us to continue this important work of saving the historic places and stories that matter.

As you peruse this Report to the Community, I trust that you will see the theme of resilience resonate and allow that to draw you into the hopeful promise that awaits Williamson County in the years to come.

Sincerely,



Bari Beasley
President & CEO



2021 BOARD OF DIRECTORS – EXECUTIVE COMMITTEE

David Garrett
Chairman of the Board

Tyler Borders

Bryan Doleshel
Chair, Downtown Franklin Association

Stephanie Farmer
Secretary

Chris Knopf
Treasurer

David Hopkins

Sondra Morris
Chair, Franklin Grove Estate & Gardens

Jennifer Parker
Chair, The Franklin Theatre

Ellen Smith

Nancy Smith

2021 BOARD OF DIRECTORS

Sydney Ball

Jackie Alexander

Stephanie Fletcher

Tracy Frist

Kay Heller

Jeff Ledbetter

William C. Scales, Jr.

Dr. Allen Sills

Susan Whitaker

Shea Turner

Ben Wheeler

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HERITAGE FOUNDATION OF WILLIAMSON COUNTY, TN

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Vice President and Chief Operating Officer

Wendy Dunavant
Vice President and Chief Financial Officer

Todd McKee
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*Assistant Vice President of Marketing
& Communications*

Lane Faulkner
*Content Marketing
& Communications Manager*

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Senior Director of Preservation & Education

Noah Gray
*Events Marketing &
Communications Manager*

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Executive Assistant & Office Manager

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Finance & Facilities Assistant

Jayne Smith
Festivals & Event Service Manager

Blake Wintory, Ph.D.
Director of Preservation

Martha Bryant
Office Volunteer

Emily Magid
Office Volunteer

DOWNTOWN FRANKLIN ASSOCIATION

Heidi Hood
Managing Director

THE FRANKLIN THEATRE

Eric Dilts
Managing Director

Emily Kivi
Event Logistics & Hospitality Manager

Evan Breland
Ticketing Coordinator

Corrie Maxwell
Director of Event Production & Operations

Meg Sutherland
*Ticketing, Event Sales
& Programming Manager*

Richard Korby
Sr. Audio Engineer

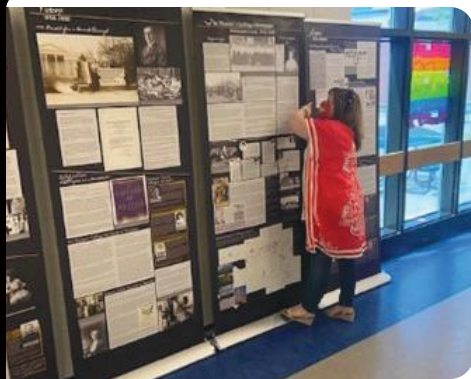


**HERITAGE
FOUNDATION**
WILLIAMSON COUNTY, TN

MISSION

To preserve and share regional history, local historic places and signature events that carry on our community traditions and cultural heritage through fundraising, research, advocacy, education, preservation, and community engagement.

Education, Preservation, Advocacy & Community Engagement



700

attend the 48th Annual
Heritage Ball, raising

\$640K

for local historic preservation

18

historic Williamson County
locations receive fieldwork and
site visits by our team

6

"Sites to Save" identified

15

historic places or causes
advocated for in 2021

4

Warwick Lecture Series events
host hundreds of attendees

EDUCATION, PRESERVATION & ADVOCACY

2021 saw the Heritage Foundation's Preservation, Education and Advocacy department grow its profile nationally, while expanding its offerings locally in an ongoing effort to engage and inform generations of historic preservationists, new and old, near and far.



The **4th Annual Preservation Symposium** brought nationally known speakers to discuss “Revitalizing Preservation: See History, See Potential,” including Brent Leggs of the African American Cultural Heritage Fund, and Danielle Del Sol of the Preservation Center of New Orleans. The Symposium

hosted our annual Preservation Awards where we honor projects and individuals who made significant contributions within the field of historic preservation.

2021 Preservation Award Winners include: The City of Brentwood Historic Commission Preservation as an Advocacy Award Honoree; Harpeth Square Mixed-Use Development for Excellence in Infill; the Downtown Franklin Rotary Club Headstone Cleaning Project for Excellence in Preservation, and The David McEwen House for Excellence in Preservation Through Restoration.

Local educators had the opportunity to sharpen their pedagogical chops at our **1st Annual Summer Educator Institute** in June. This immersive professional development program provides social studies teachers a chance to engage with nationally recognized scholars in research and critical analysis, while helping them make history come to life for students.

JAN

Brentwood's historic Owen-Primm House saved as Heritage Foundation promoted the need for a preservation-minded buyer to come forward

FEB

Blake Wintory, Ph.D. and Ms. Georgia Harris presented at the Jewish Federation of Nashville and Middle Tennessee on “The History and Preservation of the Lee-Buckner Rosenwald School”

MAR

Hosted Warwick Lecture Series entitled “Harmony in Collections” with the National Museum of African American Music

Preservation Advocacy Committee formed

New preservation advocacy program “Sites to Save” launched to highlight endangered historically significant sites

Piano once owned by the legendary Ricky Nelson, donated by Ron Shuff, raises \$7500 at auction for the Heritage Foundation

Concluded paint analysis of Perkins-Winstead Mansion

Rachael Finch presented at the College of William & Mary's The Lemon Project Symposium on “We Bid You Enter: Slavery, Resistance and Freedom of Enslaved and Free Women of Franklin and Williamson County, TN”

APR

Created Women Suffrage and the 19th Amendment traveling exhibit which visited seven high schools and the Williamson County Archives (April – July)

Developed online tour of the Historic Franklin Masonic Hall with Masons of Hiram Lodge No. 7

Hosted virtual Warwick Lecture Series “Interpreting American Slavery at Historic Sites”

MAY

National Preservation Month awareness & fundraising campaign conducted called “Leave Your Mark”

JUN

Hosted over 50 Middle Tennessee teachers at the 1st Annual Summer Educator Institute

New WilliamsonHeritage.org website launched

Blake Wintory PhD presented at the Arkansas Historical Association on “Building Delta Plantations: Indiana Carpenters in the Mississippi Delta”

JUL

Sold-out Warwick Lecture Series held at The Franklin Theatre entitled “Faces of our Past”

AUG

4th Annual Preservation Symposium hosted and 2021 Preservation Award winners announced

EDUCATION, PRESERVATION & ADVOCACY (CONT'D)

Warwick Lecture Series

2021 continued the beloved educational Warwick Lecture Series. **Rick Warwick** himself drew the year's largest turnout with 300 attendees at The Franklin Theatre for "Faces of Our Past." Other notable guest speakers included **Colin Woodward, PhD**, delving into the roots of Johnny Cash, **Dr. Ashley Bouknight-Claybrooks** discussing the interpretation of American slavery at historical sites, and **Dr. Marquita Reed-Wright** of the National Museum of African American Music.

In the Community

We conducted numerous **historic site visits and fieldwork** including the Caney Fork Iron Furnace (Fairview), Ebenezer Methodist Church (Nolensville), the Hardeman Cabin (Triune), Preservation Park (Thompson's Station), Patton/McCord Cemetery (Arrington), and more. Beyond local impact, the department's expertise contributed to the national historic preservation conversation via **local meetings and national conference presentations**.

Extending education directly into local classrooms, we unveiled the first online teacher and student resource to complement our **Rosenwald/African American education panels**. We also curated our first traveling interpretive panel exhibit on **Women Suffrage and the 19th Amendment** (14,000 students) and the Williamson County Archives (10,000 visitors).

Advocacy

A new **Sites to Save** initiative put a spotlight on endangered historic places in the county. 2021's list included one National Historic Landmark, four National Register of Historic Places, and one cemetery. We also established the first **Preservation Advocacy Committee** which met quarterly to discuss the prioritization of advocacy areas.

Furthermore, two historic Brentwood properties directly benefited from our intervention in 2021: the **Owen-Primm House** found its way into the hands of a preservation-minded buyer, and the **Holly Tree Gap Farm** received a reprieve from a utility company's plan to seize portions of the historic property, including a condemnation lawsuit.



SEP

Patron's Party hosted at Old Town, giving donors and sponsors a preview of the Heritage Ball

OCT

48th Annual Heritage Ball presented by Vanderbilt Health raises over \$640K for local historic preservation

Jr. Heritage holds first "Jail & Bail" fundraiser that reaches \$10K in donations

Rachael Finch, Blake Wintory, PhD present at the Slave Dwelling Conference on "Culture, Race, Landscape"

NOV

Held online Warwick Lecture Series "Country Boy: The Roots of Johnny Cash"

DEC

Successful year-end appeal campaign entitled "Every Gift Becomes a Story" conducted

Historic Holly Tree Gap farm saved from utility construction thanks in part to Heritage Foundation advocacy





COMMUNITY ENGAGEMENT

The Heritage Foundation continued its efforts to engage donors, volunteers, sponsors, and the public by creating avenues for them to give their time and resources to the cause of historic preservation, the performing arts, and community building.

The second half of the year welcomed the return of in-person events and the chance to reunite together. In addition to hosting volunteers and members at our VIP tent at all three festivals, donors and sponsors networked at the **Patron's Party** held at Old Town, the home of Senator Bill and Tracy Frist. Vanderbilt Health sponsored an elegant, outdoor-themed **48th Annual Heritage Ball presented by Vanderbilt Health** chaired by Dr. Allen Sills and Mrs. Shawne Sills. The Franklin Theatre also hosted a sprawling summertime **10th Anniversary sponsored by Jackson®** on Main Street, with elegant lounges outside the theatre and dazzling performances on the stage to herald ten years since the theatre's reopening.

In the world of community advocates, both **Next Gen** and **Jr. Heritage** membership groups raised funds for the cause and continued to develop emerging generations of philanthropists and preservationists. Next Gen hosted the Late Party tied to the Heritage Ball and brought the exuberance of young professionals to the festivities. Jr. Heritage held their first "Jail & Bail" fundraiser during PumpkinFest™, "locking up" select volunteers at the Old, Old Jail to spark donations for their freedom. In one day, they raised \$10,000 – a remarkable display of creativity and fun mixed with a mild threat of incarceration.

The team further worked to help create informative content for member-exclusive emails and launched appeal campaigns which received gracious generosity from the donor community.

2021 NEXT GEN ADVISORY BOARD

Sydney Ball
(Chair)

Laura Stendel
(Co-Chair)

Adam Dietrich

Hollie Gorish

Lindsay Curtis

Chase Harper

Tripp King

Samantha Gerken

Michael Malone

David Marshall

Zac Olinger

Alyssa Schwartz

2021 JR. HERITAGE BOARD

John Denton
(President)

Duncan Knopf

Evey Knopf

Jackson Rowley

1,314

Committed Donors

24

Business Members

49

Corporate Sponsors

298

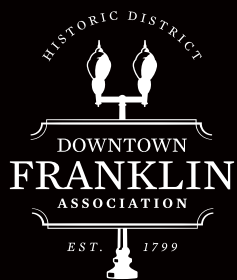
Volunteers

1,500+

Hours of Donated Time

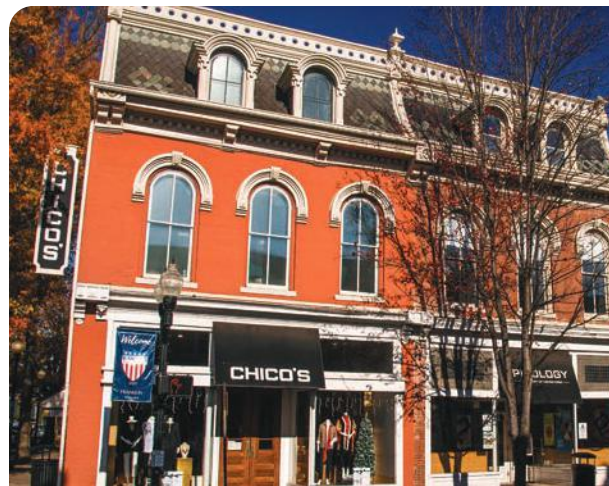
5

Granted Awards



MISSION

To lead the continued revitalization and purposeful evolution of downtown Franklin in the context of historic preservation by building a diverse economic base, promoting unique features and the buy-local experience, fostering inviting and accessible people-centric public spaces, and forging partnerships across sectors.



255,000+

guests at 3 festivals

Over

\$8.26M

million in local economic impact from 3 festivals

125

dedicated business members

99%

ground floor occupancy rate

27

net gain in new businesses

12

member meetings

97,000

reach via social & email





DOWNTOWN FRANKLIN ASSOCIATION

The Downtown Franklin Association (DFA) saw unprecedented growth following one of the most challenging economic years in history. With revitalized member programming and communications including member recruiting and retention strategies and systems, the membership base grew to an impressive 120+ members. The DFA worked with local, county, and state leaders to research ways to relieve the higher taxes building owners are paying after the 2021 reappraisal, renewing a commitment to reengaging downtown building owners to help them understand the importance of keeping downtown local.

In addition to nurturing the local economic sector, the DFA expanded its reach by invigorating its communications and promotions strategies. Not only did it rebrand and develop new marketing assets, but it also revamped its promotions to feature more member businesses, highlighting the history and design elements of downtown architecture in a more cohesive and comprehensive storytelling approach. It also leveraged the website as a resource for consumers by refreshing online businesses listings to reflect membership, updating the online calendar, creating an online downtown job bank. With these initiatives, the division rapidly expanded its social media reach, nearing 100,000 followers across Instagram, Facebook, and email subscribers.





7/17-18/2021

125,000
attendees

\$4.28
million economic impact



10/30/2021

58,000
attendees

\$1.5
million economic impact



12/12/2021

70,000
attendees

\$2.47
million economic impact

2021 DFA ADVISORY BOARD

Bryan Doleshel (Chair)

John Bond

Kimberly Elder

Emily Marshall

Ryan McKinney

Brian Moyer

Lauren Ward

Ben Wheeler

FESTIVALS

The return of the beloved downtown festivals brought record numbers to downtown Franklin while contributing an estimated \$8.26 million to the local economy. The DFA also creatively devised options to increase foot traffic and commerce in the brick-and-mortar businesses that border the yearly event vendors, such as Trick or Treat Trail at PumpkinFest™ and Candy Cane Lane at the Dickens of a Christmas festival. Festival planning rose to a new level of expertise as we utilized architect and design software to create an accurate, to-scale measurement of the entire downtown Franklin festival footprint. Public safety also took priority as the team worked with the City of Franklin to create and institute a Festival Incident Action plan.

Though the annual spring **Main Street Festival** sponsored by **First Horizon** had to be postponed to July, it boasted the most well-attended numbers for the event in recent history with 125,000

attendees. October ushered in the most curated and designed **PumpkinFest™** sponsored by **FirstBank** in recent history, exceeding budget projections. Following closely on the heels of the recent PumpkinFest™ success, the annual **Dickens of a Christmas** sponsored by **First Citizens National Bank** – despite inclement weather that forced the cancelation of one festival day – still broke a one-day attendance record and contributed an impressive overall economic impact of nearly \$2.5 million to downtown commerce.

In conjunction with the preservation team, the DFA used the festivals to capitalize on awareness and understanding of Heritage Foundation properties by having Haunted Tours at the Old, Old Jail for PumpkinFest™ and a curated Christmas Carol experience at Franklin Grove Estate & Gardens for Dickens of a Christmas.



Continued to support the merchants with pandemic recovery resources



Downtown Franklin grand re-opening



Rescheduled 37th Annual Main Street Festival hosts 125,000+ people over two days



New DFA Managing Director, Heidi Hood

New DowntownFranklinTN.com website launches



SEP

Round Table Discussion Meeting
w/Downtown Merchants

OCT

36th Annual PumpkinFest™ hosts 58,000+
people over one day

NOV

Hop & Shop Trolley returned!
Small Business Saturday promotions

DEC

Hop & Shop Trolley continued!
36th Annual Dickens of a Christmas hosts
70,000+ people over one day



MISSION

To provide world-class performing arts experiences to diverse Williamson County residents and visitors and to be a platform for local philanthropic engagement and education, while providing unparalleled guest service.



JAN

First personal Marquee Message posted for the year: "Kara, Will You Marry Me? I'm yours forever! - Joel"

FEB

Studio Tenn Talks kick off weekly, global livestream conversations with Broadway celebrities

MAR

Buick conducts ad photo shoot in front of iconic marquee

APR

Easter movies (Hop, Steel Magnolias) welcome audiences back for limited-capacity screenings

MAY

Sandy Patty performance marks the first live audience show since March 2020 due to the pandemic

Act Too opens Aristocats heralding the return live local youth performances

JUN

400 attendees in one week at inaugural Pay-What-You-Can Movie event

JUL

Education department creates museum exhibit & interpretive panels reflecting upon the theatre's longstanding history Theatre's 10th Anniversary

31,000

Tickets Distributed
(limited capacity Jan-Jun)

170

Live Events

146

Movie Screenings

113

Rental Events

\$21K

Raised from
Marquee Messages

400

Attendees In One Week
At Pay-What-You-Can
Movie Event



THE FRANKLIN THEATRE

After having to close for six months in 2020, The Franklin Theatre came roaring back with vitality and renewal for the 10th Anniversary of the Theatre's restoration and reopening by the Heritage Foundation. Its phased approach found creative solutions to pandemic problems in the first quarter, offering unique programming such as private screenings and rentals, Pay-What-You-Can Movie options, and a successful Marquee Message donation campaign.

We unveiled the theatre's much-anticipated mini-documentary, **"The Jewel of Main Street"** and heralded a milestone by taking over Main Street with a show-stopping **10th Anniversary Celebration sponsored by Jackson®** in August that reunited and connected our community. Despite limited programming from January to June, the theatre impressively sold nearly **31,000 tickets**, held **170 concerts**, **performing arts programs and other events (including FT Live and Great Performances sponsored by Jackson®)**, showed **146 film screenings**, and we proudly furthered our mission of diversifying our performance offerings to meet the expanding needs and interests of the entire community.

Despite the challenges 2021 presented, we not only served as an economic catalyst for neighboring downtown Franklin businesses but also gave generously as an organization. The theatre remained true to its nonprofit roots by providing a platform for philanthropy and education, serving over 40 nonprofit organizations and local schools, as well as providing more than \$45,000 in-kind donations for other nonprofits.

AUG

Celebration held to packed house and party on a closed-down Main Street

10th Anniversary "The Jewel of Main Street" documentary premieres

Updated FranklinTheatre.com website launched

Franklin's own Hunter Metts sells out two performances in moments

SEP

Sold out Glenn Miller Orchestra fills the theatre with the sounds of big band

World-renowned juggler/illusionist Mark Nizer's 4-D Theatre kicks off Family Spotlight Series

Ricky Skaggs and Kentucky Thunder perform for two packed houses

OCT

Heal Humphreys County fundraising concert held with Tayla Lynn

Prestigious Lincoln Center Chamber Orchestra performs as part of Great Performance Series presented by Jackson®

586,000+

Tickets sold (since 2011)

\$45K

In-kind Donations
To Other Nonprofits

40

Nonprofits & Schools
Served – A Platform for
Philanthropy & Education

212

Personal Marquee
Messages

163

Donors

2021 Performances

10th Anniversary Celebration
(Matt Logan Productions)

A Christmas Carol
(Studio Tenn)

Act Too

Allie Colleen

Appalachian Road Show

Ben Rector

Chamber Music Society
of Lincoln Center

Christmas with the King:
Elvis Tribute

Charles Esten

Cirque-tacular's
Spooktacular

Chubby Checker

Dailey & Vincent

David Nail

David Wilcox

Deborah Allen

Edwin McCain

Emily West & The
Whiskey Wolves

Farewell Angelina

Gabe Dixon

Gary Morris

Gary Puckett
& The Union Gap

The Gatlin Brothers

Glenn Miller Orchestra

Hunter Metts

Henry Cho

The Issacs

James Gregory

Jars of Clay

Jeff Allen

Jeffrey Steele

Jim Brickman

Jim Caruso's Cast Party

Joseph

John Ford Coley,
Billy Dean & Tom Wurth

John McEuen

John Oates & Guthrie Trapp

Larry Carlton

Lee Roy Parnell

Linda Davis with
Lang Scott & Bill Whyte

Louis York &
The Shindellas

Mandy Barnett

Mark Nizer's 4-D Theatre

Max Weinberg's
Jukebox

Mike Farris

Morning Pointe:
Seniors Got Talent

The National Parks

Ricky Skaggs
& Kentucky Thunder

The Weight Band

Rodney Crowell

Patrick Thomas

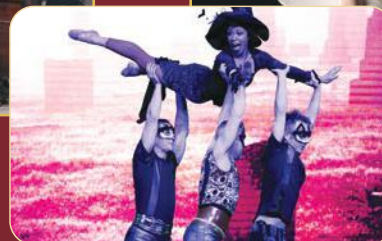
Sandi Patty

Shaun Cassidy
& Studio Tenn

Steve Wariner

Striking Matches

Tommy Howell



A Platform for Local Philanthropy

2021 NONPROFITS SERVED

Age Well TN	Franktown Open Hearts
Alex LeVasseur Memorial Fund	Hands & Feet Project
American Heart Association of Greater Nashville	Hard Bargain Association
The Assistance League of Nashville	Heal Humphreys County
The Arc TN	KLOVE Foundation
Blood:Water Mission	Leadership Middle TN
Boy Scouts of America	Mercy Community Healthcare
Boys & Girls Club of Middle Tennessee	New Horizons Life Skills
The Branch Nashville	One Gen Away
Brightstone	Operation Fairy Godmother
ClearView Baptist	Play Like a Girl
Davis House	The Refuge Center
The Family Center	The Stone Inn
Franklin's Fuller Story Initiative	Studio Tenn
	Touchstone Youth Resources

2021 SCHOOLS SERVED

Agathos Classical School
Auburn University
Battle Ground Academy
Crestwood Middle School
Father Ryan High School
Franklin Christian Academy
Independence High School
Moore Elementary
Renaissance High School
St. Henry School
Trinity Elementary



NOV

Award-winning local R&B group Louis York attracts a young, diverse crowd

DEC

Sold out crowds flock to classic holiday movies and concerts all month long

THE FRANKLIN THEATRE 2021 ADVISORY BOARD

Jennifer Parker
(Chair)

Trey Bruce

Ramon Cisneros

Nanci Dahl

Carla Denham

Christi Dortch

Fletcher Foster

David Garrett

Dan Haseltine

Gary Hood

Paul Jankowski

Sherri Leathers

Debbie Schwartz Linn

Matt Logan

Dionne Lucas

Emily Magid

TJ Portis

Dan Rogers





FRANKLIN
Grove
ESTATE & GARDENS

MISSION

To be a landmark destination that creates a sense of place, timelessness, and beauty for all people to engage with education, art, history, nature, and community.



1

historic mansion beautifully restored and reopened as the LeHew Mansion (former Haynes-Berry house)

3

tenants occupy Innovation Center, representing the inaugural entrepreneur class

4

iterations of the site plan

10

community meetings held

16

donors comprise the quiet phase of Franklin Grove supporters

200+

Franklin Grove Ambassadors sign-up in one month



FRANKLIN GROVE ESTATE & GARDENS

The plans for the Heritage Foundation's newest historic adaptive reuse project, Franklin Grove Estate & Gardens, took root and bloomed in 2021. With the completed restoration of the **LeHew Mansion**, the newly-created Franklin Innovation Center in partnership with Williamson, Inc. – an incubator for small businesses and entrepreneurship – celebrated its grand opening in June. The project's overall **Master Site Plan** began the formal City of Franklin process to rezone and develop the site. In conjunction with a major community outreach effort to solicit feedback, we consulted with the Historic Zoning Design Review Committee and continued ongoing work with architects, engineers, and city staff to further refine the development plan.

We also gained a greater and deeper understanding of the site and its history this year. The preservation team spearheaded its first **archaeological study** on the site with one of the nation's leading experts using ground-penetrating radar to search for artifacts in the rear yard, funded by a \$30,000 grant from the Tennessee State Wars Commission.

Efforts to gain advocacy for the project were supported with the launch of a group called **Franklin Grove Ambassadors**. The preservation and education team also conducted site tours with Symposium attendees along with creatively activating the campus during Dickens of a Christmas; attendees lined up to travel back in time to Charles Dickens' *A Christmas Carol* as they toured the Perkins-Winstead Mansion with our costumed team and volunteers.



FEB

\$30,000 for ground penetrating radar & archaeological survey grant received from the Tennessee Wars Commission

APR

Education Department curates interpretive panels for LeHew Mansion (historic Haynes-Berry house)

JUN

LeHew Mansion grand opening ceremony

JUL

3 tenants occupy Innovation Center: RxThat, Tetra Hearing, and Trace Femcare

NOV

3rd Site Plan iteration delivered to city administrators

DEC

Education team hosts Victorian-inspired holiday interactive at Perkins-Winstead Mansion during Dickens of a Christmas

Franklin Grove Ambassador advocates program launches



FRANKLIN
Grove
ESTATE & GARDENS

2021 FRANKLIN GROVE ADVISORY COMMITTEE

Sondra Morris *(Chair)*
Danny Anderson
Tom Atema
Amanda Bledsoe
John Bond

Jill Cole
Michael Damico
Josh Denton
Tracy Frist
David Garrett

Amos Gott
Maureen Haley Thornton
Chase Harper
Guy Haskins
Matt Largen

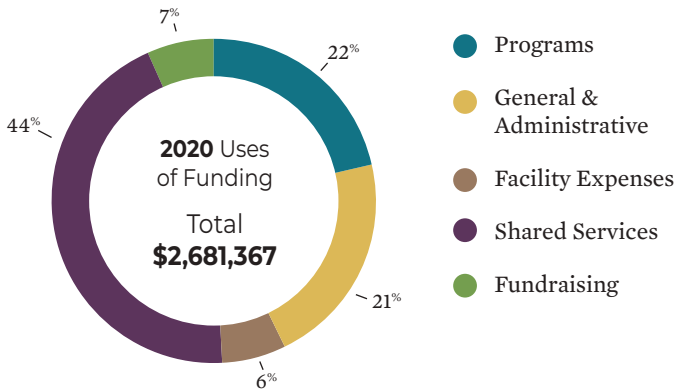
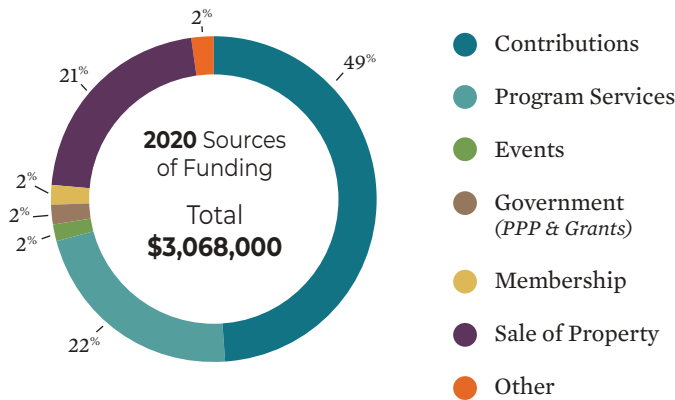
Calvin LeHew
Emily Magid
Alma McLemore
Sharon McNeely
Jim McReynolds

Mayor Ken Moore
Ellen More
Ed Silva
Cyril Stewart
Susan Whitaker

Financials

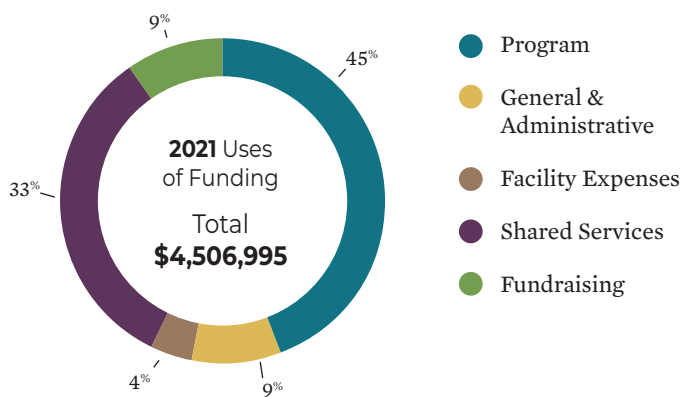
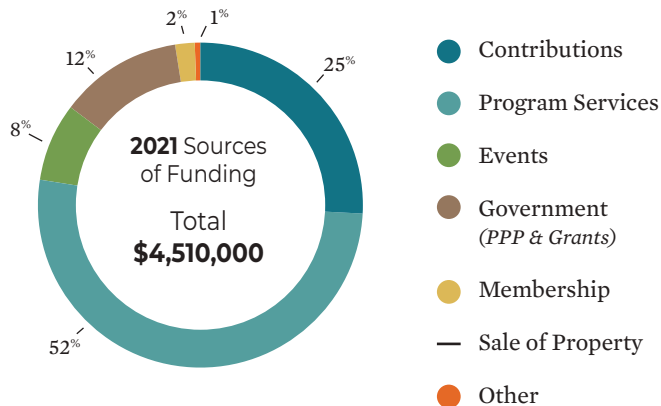
The Heritage Foundation's consolidated operating revenue, including its Franklin Theatre, Downtown Franklin Association, and Franklin Grove divisions totaled \$4.51 million for the year January 1, 2021 to December 31, 2021. Expenses for the same period totaled \$4.5 million with a net profit of \$3,005. Despite the global pandemic, the ability to balance our budget for 2021 allowed us to remain in a strong financial position heading into 2022.

2020



Net \$386,633
Net Assets \$16,644,000

2021



Net \$3,005
Net Assets \$16,714,000

Recognition

CORPORATE SPONSORS

Strengthening relationships with our constituents is always at the heart of our team, and we recognize that we would not be able to adequately enact our mission without the support of the business community.

All American Gutters	Cutco	Gullett Sanford Robinson & Martin PLLC	LeafGuard	Nissan, Hyundai and Genesis of Cool Springs	Refine Plastic Surgery	Tennessee Equine Hospital
Armory Ranges	DaVita	Harpeth Associates, LLC	Leiper's Fork Distillery	Parks Realty	Reiselman Buick GMC	T-Mobile
Atmos Energy Corporation	Epoch Group	Harpeth Hotel	Lipscomb University	Pilgrimage Presents LLC	Renasant Bank	Vanderbilt University Medical Center
Bavarian Bierhaus	FirstBank	Harry Helmet	Mason Chiropractic	Pinnacle Financial Partners	Renewal By Andersen	Wesley Mortgage
The Church at West Franklin	First Citizens National Bank	Italy with Bella	McMahan Winstead and Richardson	Power Home Remodeling	RNM Management	Williamson Medical Center
Cheatham, Palermo & Garrett Law	First Horizon Bank	Jackson®	My Second Home Pet Resort	Premier Fitness Source	Symphony Assisted Living and Memory Support	Williamson Medical Foundation
CoreCivic	Fourth Capital	JLB	National Dance Clubs			
	Geico Insurance	LeafFilter				
	Grace Chapel					



Leadership Society

The Heritage Foundation Leadership Society is an important circle of donors who provide vital support to the Heritage Foundation's operations and capital campaign.

Visionary - (\$50,000.00 +)

Mr. and Mrs. Tyler R. Berry, IV
Tyler and Meg Borders
Samuel M. Fleming Foundation
Mr. and Mrs. Vince Dunavant
Mr. and Mrs. Steve George
Gordon and Shaun Inman
Mr. and Mrs. Calvin LeHew
Emily Magid
Chuck and JoEllen McDowell
Sondra Morris
Ed and Suzanne Silva
Ellen L. Smith
Betty C. Willoughby

Historian - (\$25,000.00 +)

Barry and Jackie Alexander
Anonymous
Mr. and Mrs. Kix Brooks
Tennessee Wars Commission

Founders - (\$10,000.00 +)

The Dorothy Cate and Thomas F. Frist Foundation/
Honorable Bill and Tracy Frist
Humanities Tennessee
Henry Laird Smith Foundation
Mr. and Mrs. Jim Stark, III
Mr. and Mrs. Mark Sutton

Innovator - (\$5,000.00 +)

Bari and Cory W. Beasley
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